



**INSIGHTTV**



A man with short brown hair, wearing a black long-sleeved shirt and light-colored pants, is sitting in a purple bumper car. He is looking directly at the camera with a neutral expression. The bumper car is on a track made of concrete and green-painted sections. In the background, there is a large, rusted metal structure, possibly a roller coaster, and a Ferris wheel. The area appears to be an abandoned or neglected amusement park, with graffiti on the walls and some overgrown vegetation. The sky is overcast.

# HERE TO TELL A STORY

**We connect global communities by creating beautiful,  
authentic content & compelling storytelling.**



INSIGHTTV



# INSIGHT TV

## AT A GLANCE

**WATCH BRAND REEL**



**We embarked on our adventure five years ago to share our point of view. . . a millennial view.**

**This adventure that began in Amsterdam now encompasses the world.**

**We feature stories for a unique generation living in a fast-paced, constantly evolving world.**

**We started small and now we bring our stories to 300 million and growing.**

**Join us!**



**INSIGHTTV**



# OUR CHANNELS



## LIFESTYLE

Insight TV (UHD & HD) tells aspirational stories featuring global influencers challenging the status quo.

Get your speed fix from *Car Crews with SuperCar Blondie*, get into the music in *City Beats* or support team blue in the reality game format *THRU!*

TRAILER



## SHORT-FORM

Insight TV started crafting short-form content in 2019 to cater to Gen-Z viewers and Millennials who are watching their favourite shows on mobile devices.

Our Short-form content is created to focus on 1, 3 or 6 minute experiences.

TRAILER



## ACTION SPORTS

Action and excitement meet on InTrouble which offers thrilling experiences right on your screen.

Whether it's big-wave surfing in Hawaii, drifting in South Africa, cricket in Malaysia or wing-suit flying in France it features on InTrouble. Starring some of the most-famous athletes in their field!

TRAILER



## SCIENCE AND TECH

Discover a unique perspective on science, technology and everything in between with InWonder.

From topics that span the secrets of the brain, mysteries of ancient civilizations and engineering feats, this is the channel that explores the wonders of our world.

TRAILER



# NEW



## NATURE

Nature and wildlife content remains some of the most-watched and bingeable content on television. InWild brings new life to this highly desirable genre.

Featuring the most exhilarating, beautiful, inspiring, amusing and emotional content from *Off The Fence* and other partners.

TRAILER





A vibrant green tree frog is perched on a light-colored branch. A small butterfly with orange and black wings is resting on the frog's head. The background is a solid green color with faint, stylized green leaf outlines.

EVERYONE HAS A STORY TO TELL  
**NEW TO INSIGHT TV: INWILD**



# MEET INWILD

## THE WORLD IS CURIOUS

WATCH CHANNEL REEL



Explore the unknown with InWild, where adventure and wildlife come together to bring you exciting stories from around the world.

Research shows how our Millennial and Gen Z audiences value the environment more than any other target market, and InWild content is designed to feed their curiosity and fuel their passion.

Dive In as we tell the amazing story of *Monkey Thieves*, or live the raw emotion of elephant families on their quest for survival, or experience a nail-biting, life or death chase between a cheetah and a gazelle.



# DIGITAL LINEAR

## INWILD TV | NATURE

Nature can be exhilarating, beautiful, inspiring, amusing, and emotional. Experience hours of dynamically scheduled, incredible content.

THIS IS INWILD. DIVE IN.

- ▶ 1000 HOURS OF HIGH-QUALITY NATURE & WILDLIFE CONTENT
- ▶ NATIVE ENGLISH HIGH-QUALITY PRODUCTIONS
- ▶ 24/7 LINEAR CHANNEL DYNAMICALLY SCHEDULED
- ▶ 20% REFRESH RATE PER MONTH







## MONKEY THIEVES

See the world through the eyes of the most riotous, lawless pack of monkeys in Jaipur, India. Set against a backdrop of legs, we explore the monkeys cunning attempts to cause trouble, and the locals' attempts to tackle it.



## WILDEST INDIA

This series is a celebration of India's most spectacular locations and wildlife. From the epic Himalayas, we travel to the Ganges, the lifeblood of India, and along the way we encounter elephants, tigers, tropical birds and a host of rare creatures.



## TRAVEL BUG

With a helping of history, a dash of adventure and a pinch of the exotic we create a tasty mix you're sure to enjoy. We travel to Germany and England, to the wild west of Australia and the Arabian Peninsula in search of fun and new experiences!



## WILDEST ISLANDS

Islands can be home to extreme examples of life. Isolated for thousands of years, life emerges, survives, adapts and thrives. This is a celebration of the world's most spectacular island locations, and the people and wildlife that call them home.

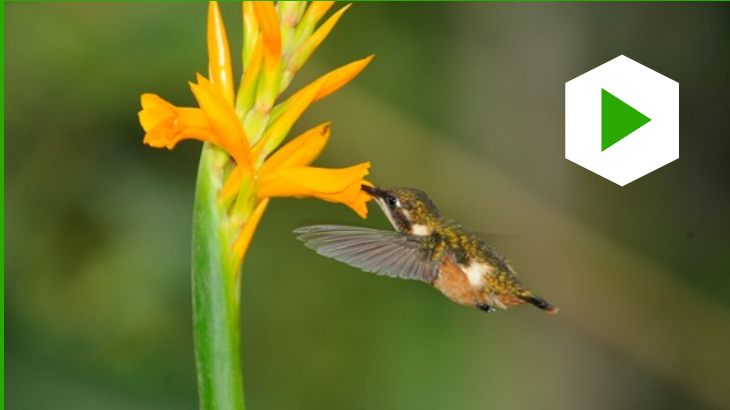


## WORLD WILDEST CITY MANAUS

Surrounded by the largest rainforest in the world, Manaus is a wild frontier where people share their lives with weird, wonderful and deadly creatures. Each episode follows different animals adapting to city life, and the experts on call 24/7.



# THE LEGENDARY VOICE



## **HUMMINGBIRDS: JEWELLED MESSENGERS**

This is the story of how hummingbirds became the ultimate creatures of the air. With the aid of high-speed cameras we can slow down their hyperactive lives and look into their secret world.



## **DRAGONS & DAMSELS: ULTIMATE INSECTS**

More beautiful than butterflies, better fliers than hummingbirds and with behaviour as intriguing as any creature, dragonflies and damselflies are the ultimate insects.







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