### **Atres Series**

September, 2014



# A prestigious brand

The most watched series

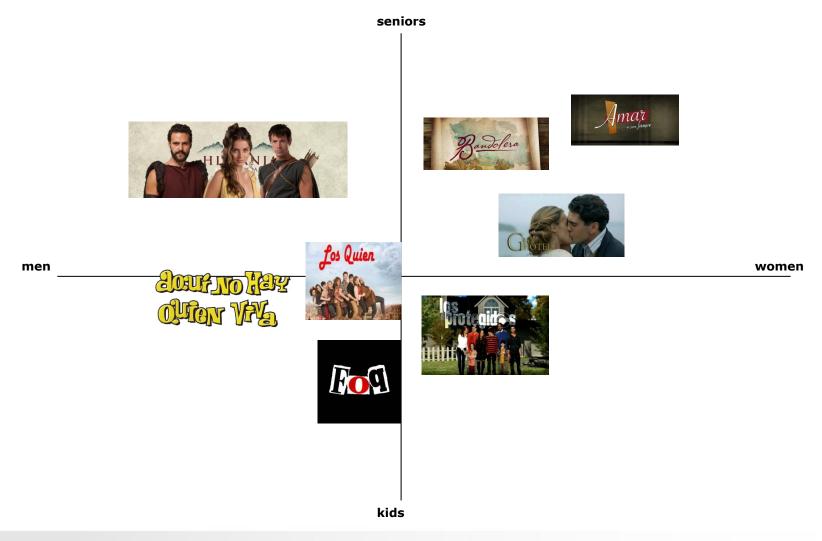
The most valued \*

For all ages



### Good results in all targets

# A huge selection of series for all ages





### A referent in epoc series

## Big success in after dinner and evenings finge Great results in adults Bandolera / Bandoleer



14,4% and 1,7 million viewers

Adventures and epoch with a strong

woman



**Gran Hotel/Big Hotel** 

Leader in his first season with 18,6 % and 3,395,000 viewers \*

Amar es para siempre / Loving is forever

14,4% y 1,7 millones de espectadores\*
Rising relative the previous year





#### **Juvenile Phenomenon**



# Física o química / Physical or Chemical

Authentic fan phenomenon 7 seasons of emission



### **Los protegidos / Protected ones**

Absolute leader with 18,1% and more than 3,3 million viewers in his 1st season



### Huge success in comedies for all





Authentic audiences phenomenon
Five seasons of great success
Most watched series in Spain in 2005 and
2006
Maintains positive results in Neox

### La familia Mata / Mata's Family

The most peculiar family as protagonist More than three million viewers in 1st season





### Pioneer in new genres and fictions for all



### Hispania

1st Spanish series on the Roman era Leader in his 1st season with over 4.3 viewers and a 22.8%

### **Vive cantando / Live Singing**

An ode to optimism

Leader with 15.2% and more than 2.6 million viewers



