



# Linear TV/VOD/ Digital Educational Platform

Kids aged 3-7

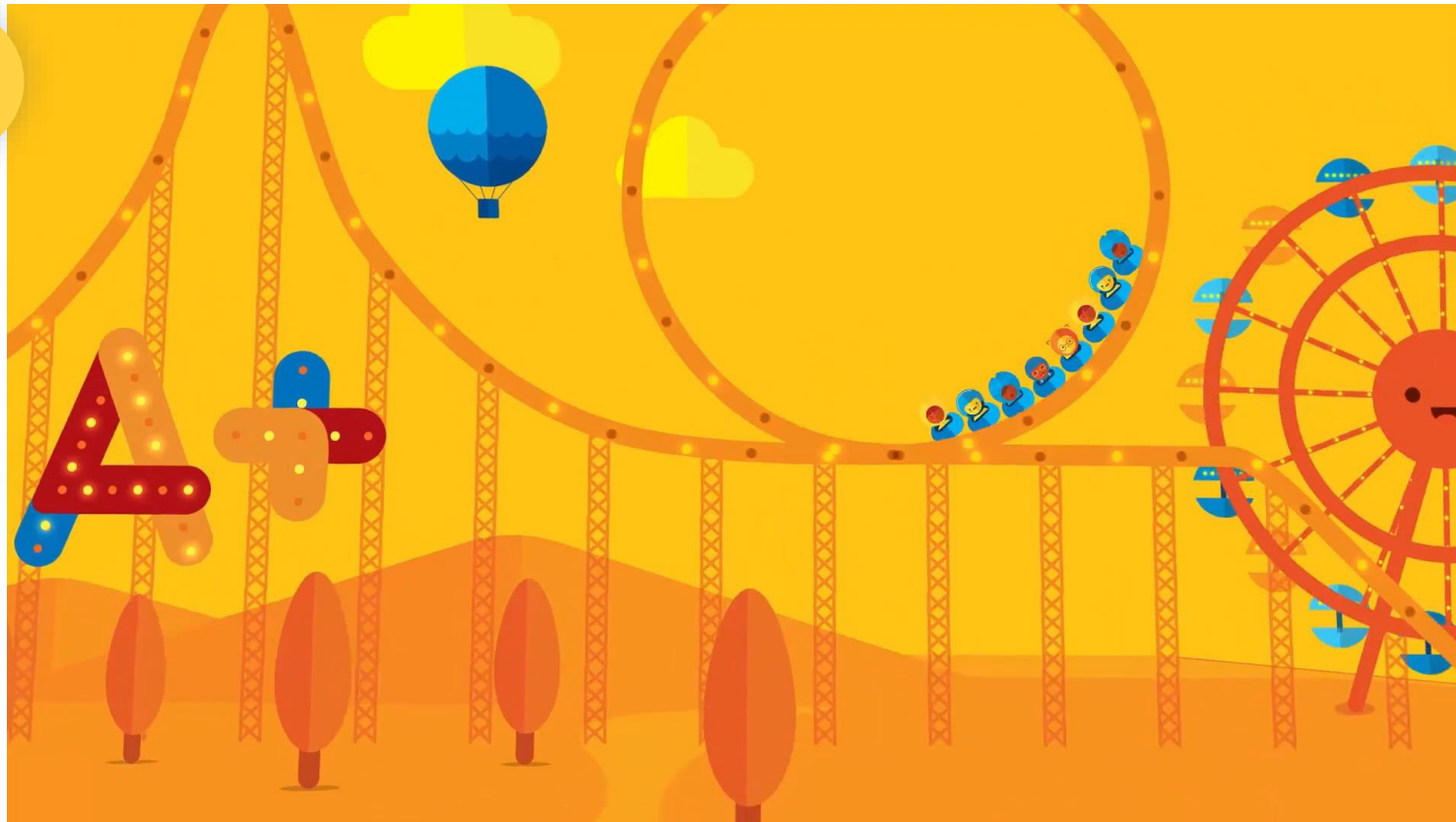
English ■ Math ■ Science ■ The World Around Us



# What is A+ Kids?

Educational linear TV, VOD & OTT services supported by AI gamified educational digital platform for kids aged 3-7 focusing on learning English, math, science and the world around us

AI Gamified Educational Digital Platform



Linear TV/VOD

OTT Service



# A+ Kids TV Values for Platforms

## Innovation

With A+ Kids TV platforms offer families with kids aged 4-8 innovative content services available on multi-platform technologies.

## Quality

With A+ Kids TV platforms offer families with kids aged 4-8 school oriented quality and fun programs.

## Loyalty

With A+ Kids TV platforms increase their subscriber's loyalty.



## Valuable

With A+ Kids TV platforms increase the value of their service for families with kids aged 4-8.

## Differentiation

With A+ Kids TV platforms differentiate themselves from other media services in their market.

## Satisfaction

With A+ Kids TV platforms increase their subscribers satisfaction.

# Digital Educational Platform

A personalized and adaptable safe to use AI educational platform for learning English, math, science and the world around us, integrating videos and games - all packaged into a simple to use gamified world



Personalized capabilities



Big Data analysis



AI algorithm driven curriculum



Learning English, math, science & the world around us



Gamification mechanism



Parents monitoring tools



Platform for educational content

# A+ Kids Digital Educational Platform



## A+ World

Personalized gamified world based on unique technology



## Shows

Watch the world's best educational shows



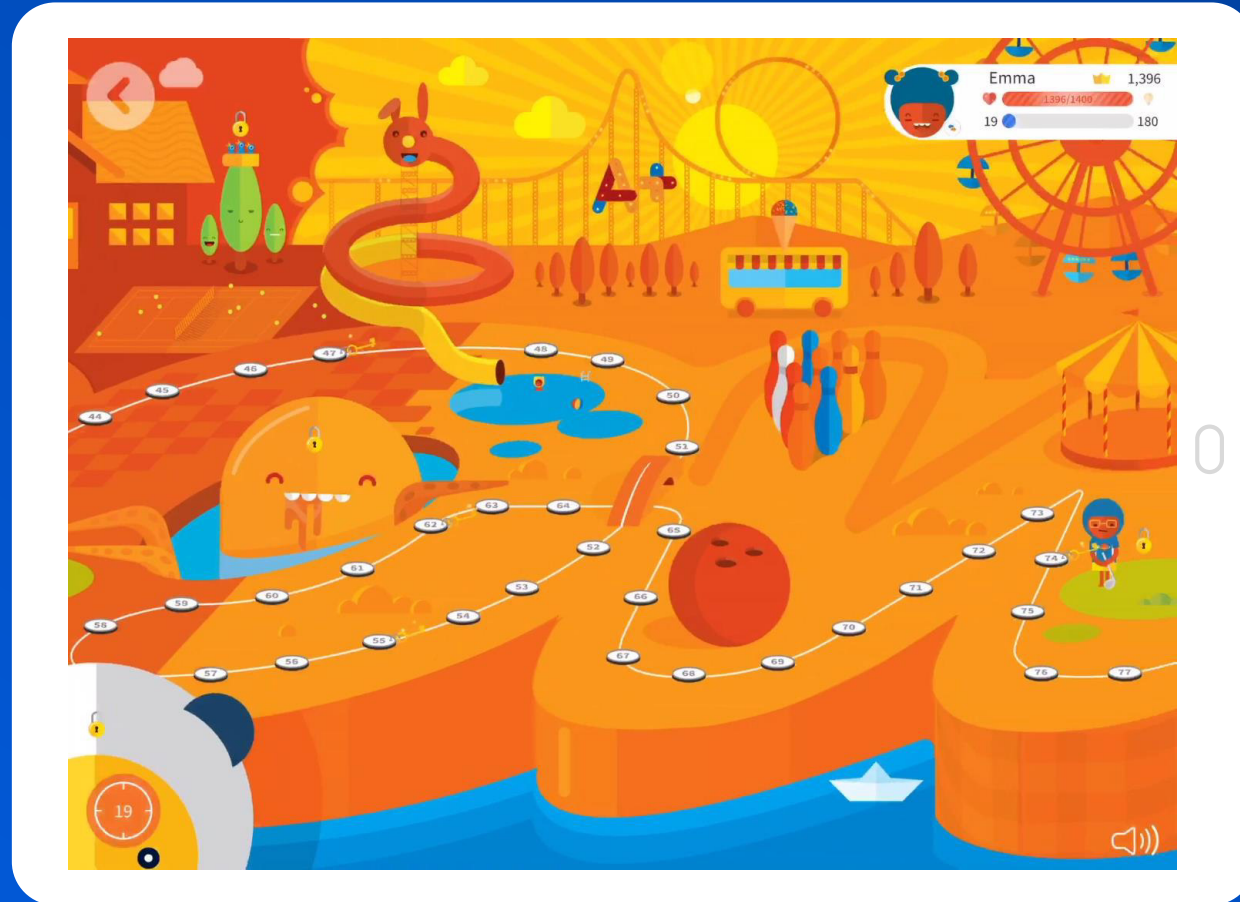
## Games

Play fun games for learning English & math



## Music & Clips

Enjoy clips from the world's best educational shows



## Downloads

Download for offline viewing



## Me

Choose your kid's champion



## Parents Zone

Get statistics about your kids achievements & progress



GET IT ON  
Google Play



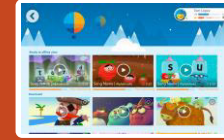
Available on the  
App Store



# A+ Package



Linear TV



VOD



Personal Digital Tutor

Hundreds hours of educational TV content



Learning English, math and facts of life



Fun & heroes driven content



Flexible time viewing



Unlimited repetitive viewing



Personal experience



Algorithm driven curriculum



Gamification environment



Feedback & rewards mechanism



Parents control monitoring



Off line viewing



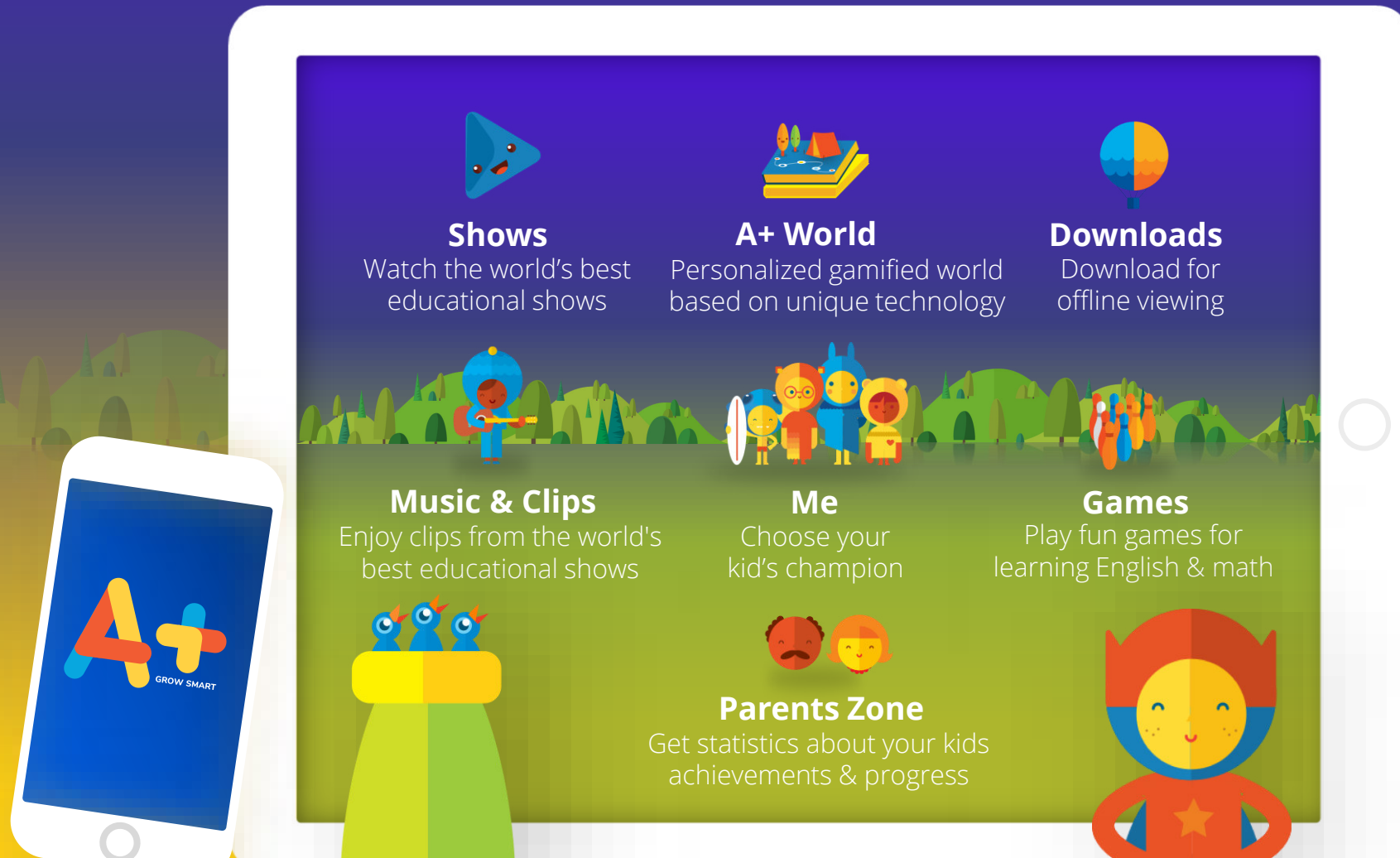
# A+ App

in the digital stores  
(Look for “Grow Smart”)



Created for kids aged 3-7

# For Learning English, Math, Science & Facts of Life



## Shows

Watch the world's best educational shows



## A+ World

Personalized gamified world based on unique technology



## Downloads

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## Music & Clips

Enjoy clips from the world's best educational shows



## Me

Choose your kid's champion



## Games

Play fun games for learning English & math



## Parents Zone

Get statistics about your kids' achievements & progress





# Personal gamified learning

Personalized & algorithm driven curriculum which drives & rewards kids progress – all packed into a simple to use gamified learning path



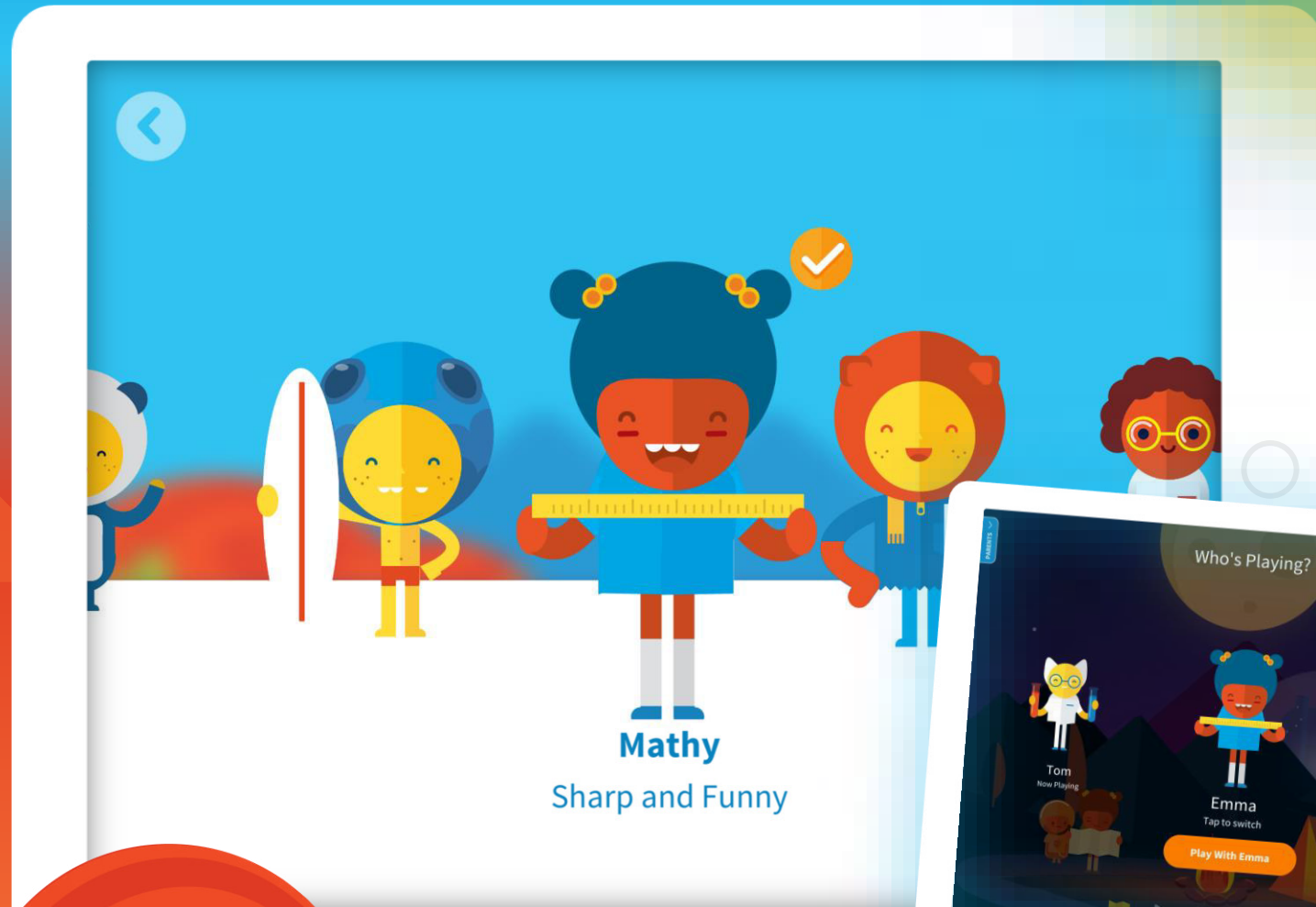
# Games

Play fun & educational games for learning English, math & geometry



# Me

Choose an avatar for your kids  
who will be their champion





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English ■ Math ■ Science ■ The World Around Us

